



PROJECT BUDGET

Joint Venture - TM Warm Season Co-ops (Online & Print)

(Madden Pre-Print, Good Housekeeping, Audobon, Canada.com)

	State Tourism Funds	Other Funds	Total
<b>PROFESSIONAL SERVICES:</b>			
Production	\$3,430.00 +	\$0.00 =	\$3,430.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
<b>TOTAL</b>	<b>\$3,430.00</b>	<b>\$0.00</b>	<b>\$3,430.00</b>

<b>MARKETING/ADVERTISING:</b>			
Media Placement	\$14,348.45 +	\$0.00 =	\$14,348.45
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
<b>TOTAL</b>	<b>\$14,348.45</b>	<b>\$0.00</b>	<b>\$14,348.45</b>

<b>TRAVEL:</b>			
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
<b>TOTAL</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

<b>OTHER:</b>			
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
	\$0.00 +	\$0.00 =	\$0.00
<b>TOTAL</b>	<b>\$0.00</b>	<b>\$0.00</b>	<b>\$0.00</b>

<b>PROJECT TOTAL</b>	<b>\$17,778.45 +</b>	<b>\$0.00 =</b>	<b>\$17,778.45</b>
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